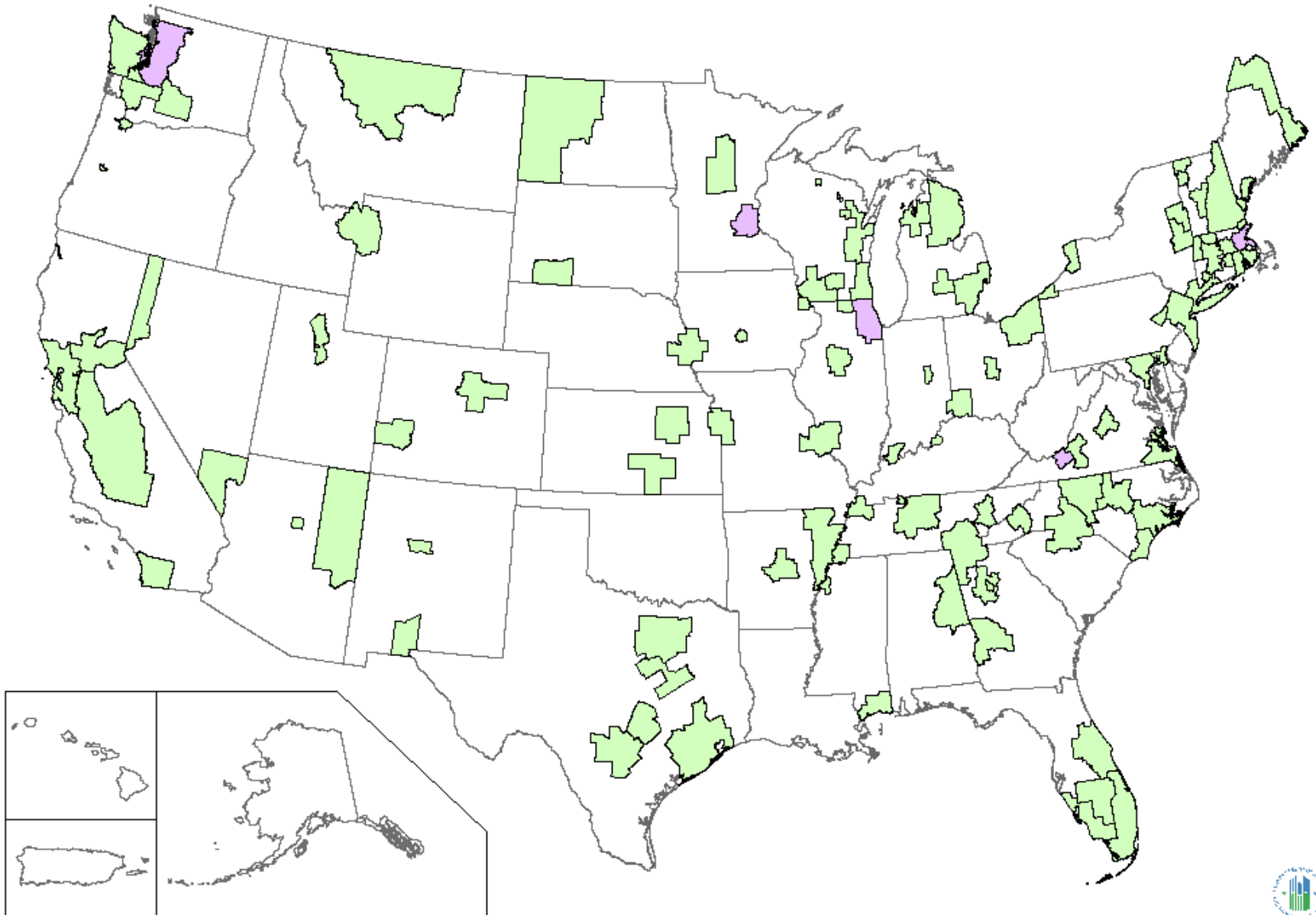


# **Making Good and Doing Well with Regional Planning: Direction, Tactics and Implementation Lessons**

**New Partners for Smart Growth  
January 31, 2015**



# HUD Sustainable Communities Regional Planning Grantees



For more information, please visit [www.hud.gov/resilience](http://www.hud.gov/resilience).



# Metropolitan Area Planning Council

## *MAPC region:*

- 101 municipalities
- Nearly 3.2 million residents
- 1,440 square miles
- 1.8 million jobs (per 2010 Census)

## *Metro Boston Sustainable Communities Regional Planning Grant*

*Consortium:* 170 members including municipalities, state agencies, CBOs, universities, business interests, foundations, public housing authorities, and others

*Purpose:* Implement *MetroFuture*, MAPC's 30-year plan for growth and preservation, through:

- place-based planning and zoning
- developing new tools and models
- pursuing state-level policy change
- building capacity of local leaders
- tracking the region's progress through indicators



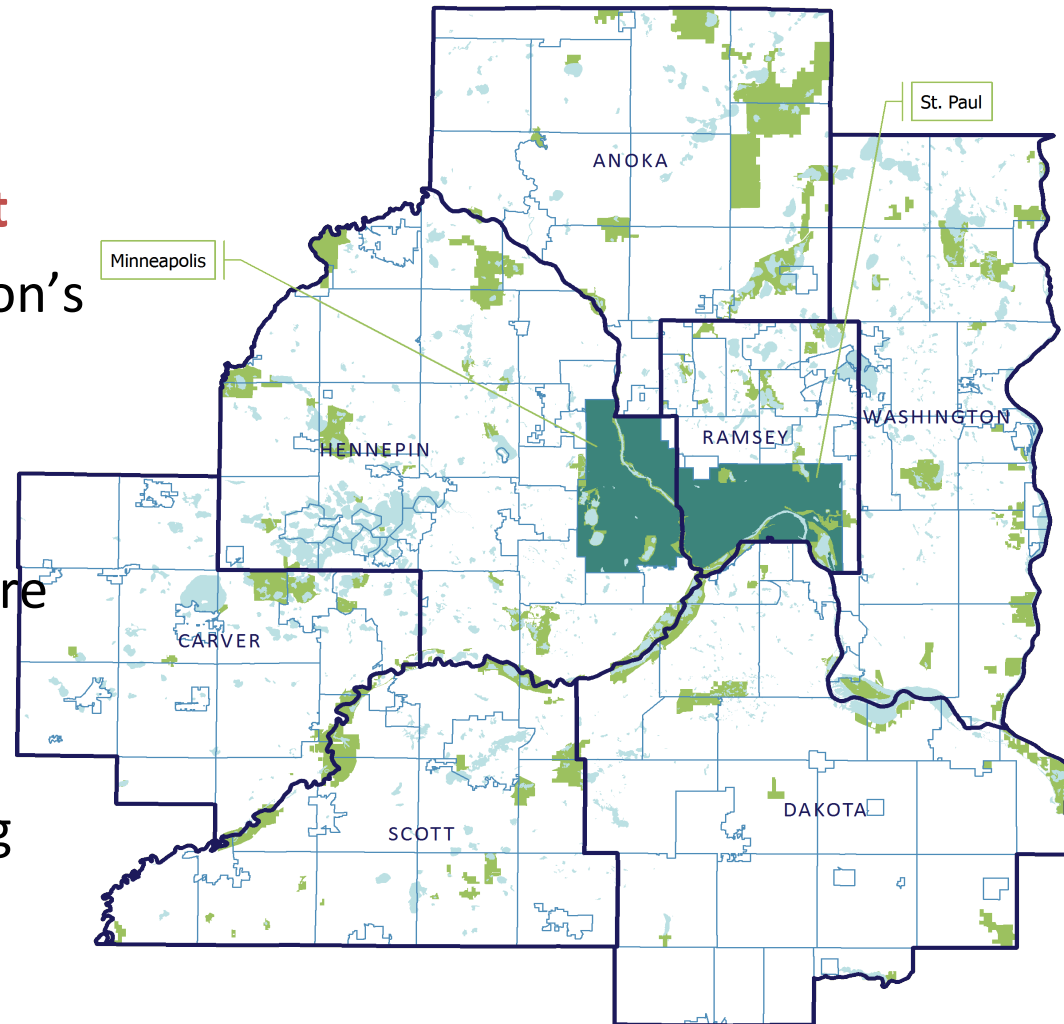
# Metropolitan Council of the Twin Cities

## About the Region

- Nearly 3 million residents
- 1.6 million jobs
- 7 counties, 181 cities and townships

## Regional Implementation Grant

- Partnership to make the region's transit corridors places of opportunity for people of all incomes and backgrounds
- Greater participation and more inclusive decision-making
- Planning integration
- Organizational change among consortium partners

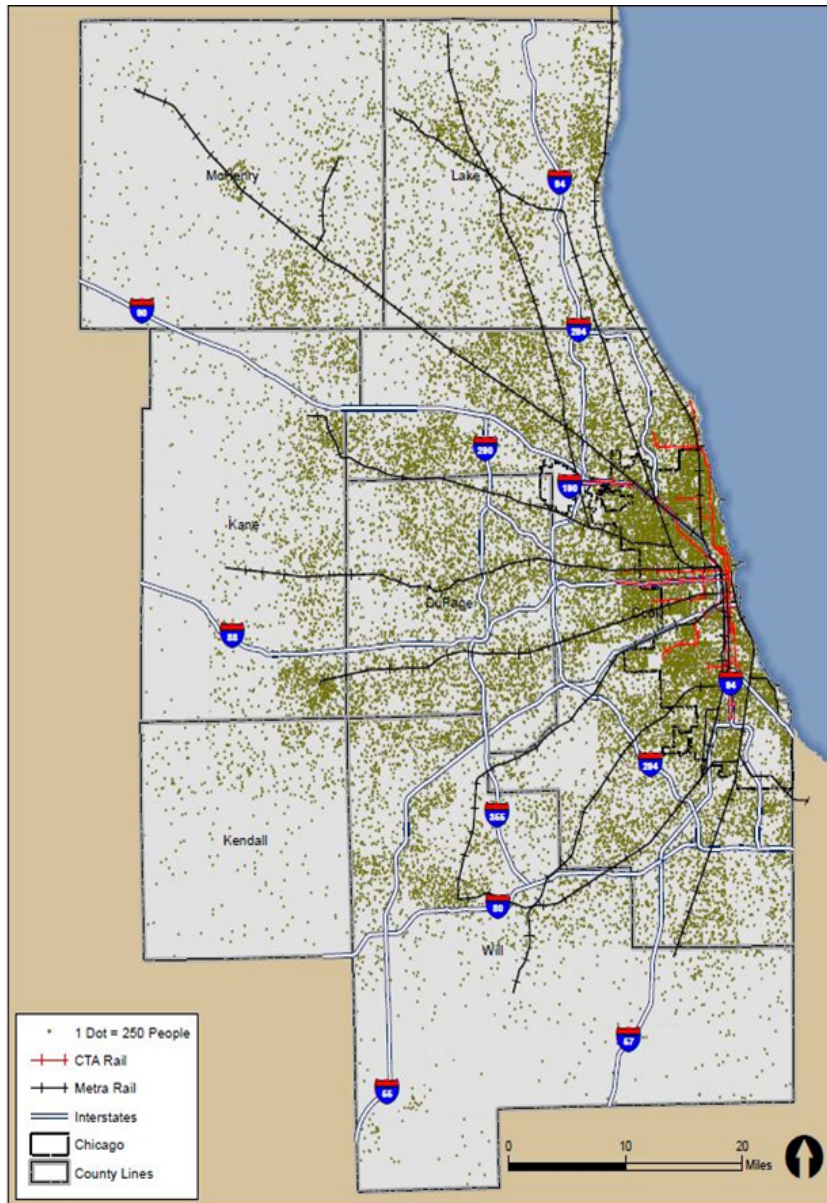




# New River Valley Livability Initiative

- Regional Planning Grantee
- 200,000 pop in region
- Virginia Tech (30K students) and Radford University (10K students)
- Creative Public Engagement
- Collaboration and Partnerships
- Asset-based Economic Development
- Partnering with Community Foundation





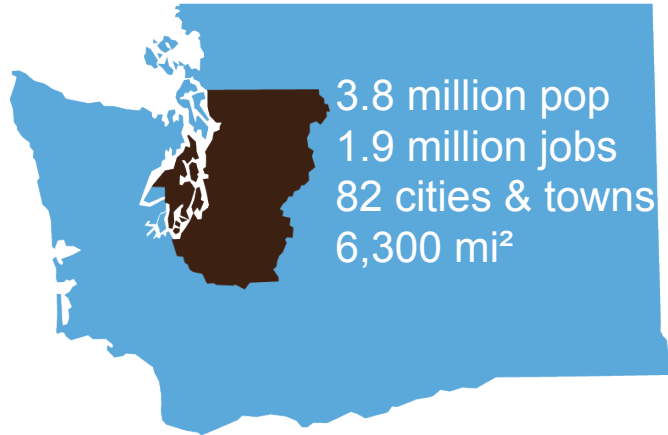
## *CMAP region:*

- 284 municipalities
- 8.2 million residents
- 10.6 million residents by 2040
- 5 million jobs by 2040 (+31% from 2010)

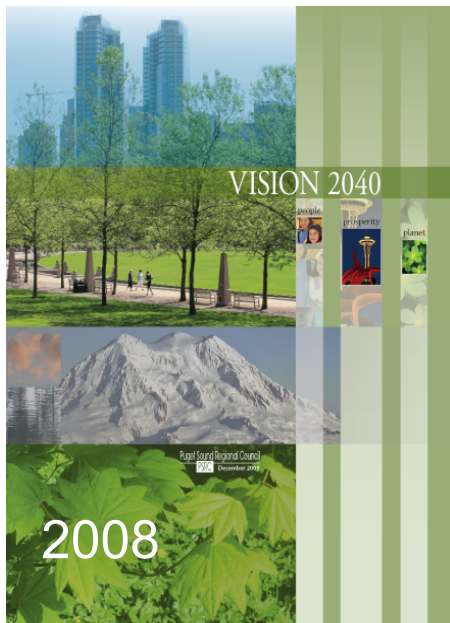
## *Sustainable Communities Regional Planning Grant (2010)*

- *Implementation of **GO TO 2040** via Local Technical Assistance Program*
  - *153 local projects to date*
  - *Regional policy updates and detailed reports to set local priorities*





- Corridor Action Strategies
- Regional Equity Network
- Affordable Housing



# What Did We Learn about Regional Planning?

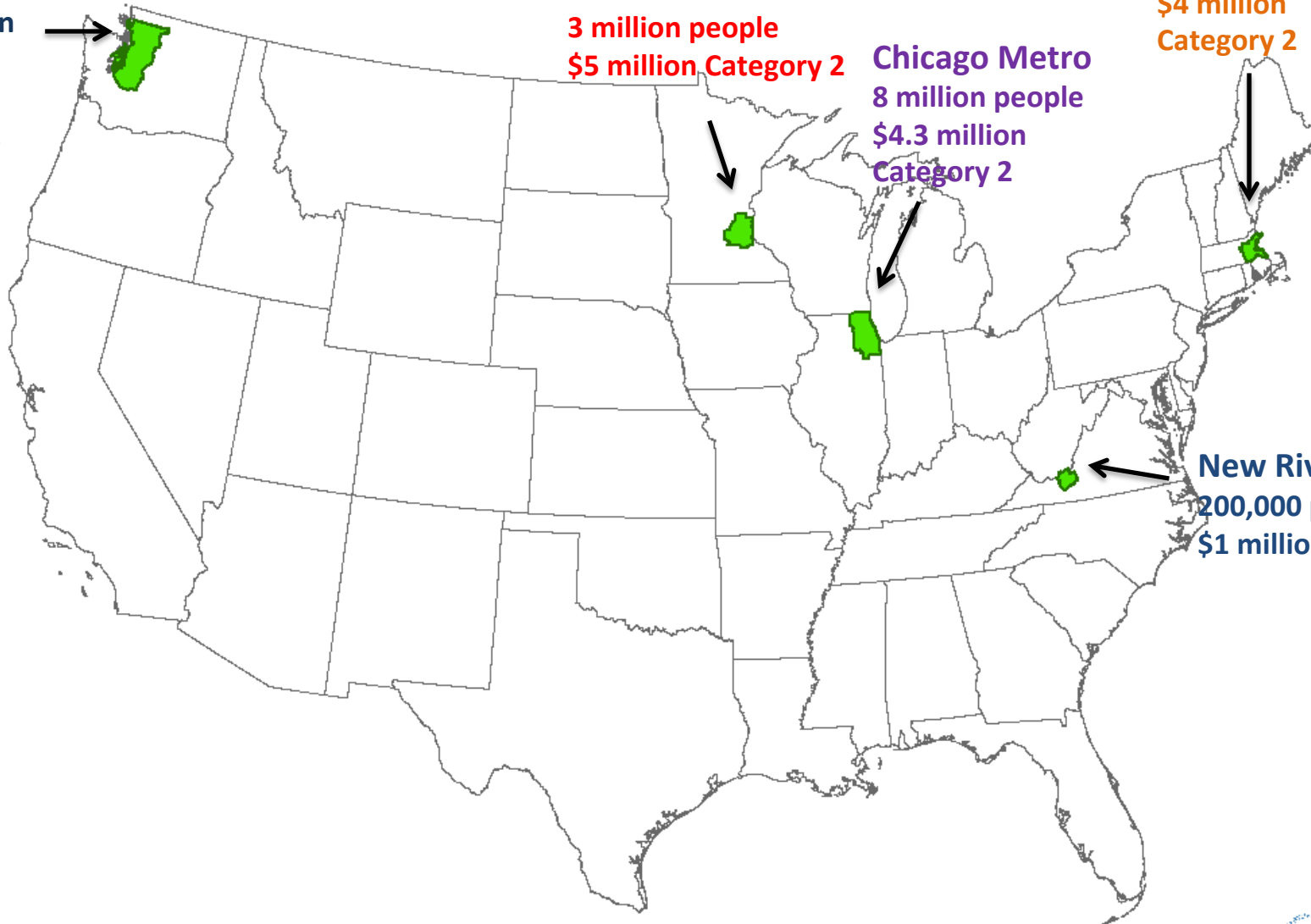
**Puget Sound**  
\$3.8 million  
people  
\$5 million  
Category 2

**Twin Cities**  
3 million people  
\$5 million  
Category 2

**Chicago Metro**  
8 million people  
\$4.3 million  
Category 2

**Metro Boston**  
3.1 million people  
\$4 million  
Category 2

**New River Valley**  
200,000 people  
\$1 million  
Category 1





# USDA and Sustainable Communities



Committed to the future of rural communities.

- **Rural Development** agency is the infrastructure bank for rural America and can impact how communities shape their future.
- **Programs** include: Utilities (electric, water, telecom/broadband), Affordable housing, Community Facilities (incl schools, medical, cultural, civic), business (loan guarantees for small businesses).
- **Regional Strategies** encouraged in select USDA programs (2014 Farm Bill).
- **Local and Regional Food Systems.** Loans and grants to help implement strategies in rural and urban communities. Includes funding for farmers markets, “hoop houses,” business loan guarantees for food businesses, assistance to farmers in a variety of capacities.
- Field based leadership. **Contact** your Rural Development State Director and tell them what you are doing and explore regional approaches (including urban/rural) to economic development.  
<http://www.rurdev.usda.gov/StateOfficeAddresses.html>
- **My contact:** Chris Beck, Senior Projects Advisor, USDA, Rural Development, 202-720-8122/ chris.beck@osec.usda.gov